



## Adobe® Connect™

Powering mission-critical web conferencing solutions, end-to-end, on virtually any device

Now more than ever, people need the ability to collaborate effectively with colleagues, partners, and customers—around the world, across devices, and through technical boundaries. More and more organizations, including large enterprises and government agencies, are using Adobe Connect to drive end-to-end, business-critical workflows for web meetings, eLearning, and webinars. Adobe Connect delivers exceptionally rich interactions and enables organizations—from the U.S. Department of Defense to leading corporations, including Toshiba America—to fundamentally improve productivity.

With Adobe Connect, you can captivate your audience with rich, engaging, and interactive experiences and make them available to virtually anyone, anywhere, on virtually any device, with just a click of a button. Adobe Connect allows invitees to easily attend your meetings from the desktop without requiring a client download, and offers complete mobile-to-mobile collaboration capabilities to address the realities of today's business environments, where employees and customers are on the move worldwide.

*“Adobe Connect is the standard for web conferencing at the Federal Highway Administration.”*

La Tricia E. Austin-Downer  
Customer support specialist,  
ADNET Systems, Inc., in  
support of Federal Highway  
Administration

*“Adobe Connect enables my team to track where our audience is learning about our webinars—from Facebook, Twitter or web marketing campaigns. This granular level of information allows us to use our campaign dollars much more effectively.”*

Jana Kodel  
Development project  
manager, Mrs. Fields  
Famous Brands

### Adobe Connect for Web Meetings

#### Discover the true power of digital meetings

Adobe Connect for Web Meetings enables you to significantly improve collaboration, both inside and outside your organization's firewalls. You can use Adobe Connect for a full range of online meeting needs, from simple screen-sharing all the way to mission-critical, real-time collaboration. Adobe Connect allows your teams to work more efficiently and effectively, increasing productivity and helping you to reduce costs.

With Adobe Connect for Web Meetings, you can:

- Engage in complete mobile-to-mobile collaboration, with the ability to host, present, and collaborate anytime, anywhere on virtually any device (iOS, Android™, and BlackBerry PlayBook)
- Help ensure easy meeting access for all participants with no desktop client downloads
- Enable rich, highly collaborative interactions so that your teams can complete work faster
- Create your own personal digital office in the cloud with a customized URL that's always on, and content and layouts that remain in place
- Turn every meeting into a knowledge asset with interactive, customizable, and indexed recordings
- Enhance Adobe Connect with customized extensions to support virtually any kind of meeting
- Help ensure secure communication and compliance
- Integrate with your existing systems, and extend core Adobe Connect capabilities to meet specific needs

### Adobe Connect for Webinars

#### The all-in-one solution for digital marketing events

Adobe Connect for Webinars helps you deliver compelling, immersive events; maximize attendance; and measure results for optimized outcomes.

With Adobe Connect for Webinars, you can:

- Drive registrations with powerful tools to promote and manage events
- Prepare for events in advance with persistent meeting environments to store layouts and pre-recorded content for seamless, live replay

### Standardize on Adobe Connect

Adobe Connect enables your enterprise to standardize on a single web conferencing solution for online meetings, eLearning, and webinars. Adobe Connect helps ensure easy meeting attendance, provides a flexible and extensible architecture, and meets the highest security requirements.

*“Sales forces are embracing mobile devices. It is great that Adobe Connect offers a solution for mobile and tablet devices with both presenter and participant functionality across webinars, training, and web meetings.”*

**Brian McFadden**  
General manager,  
Technology services,  
MedPoint Digital

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- Maximize attendance with easy, password-optional event entry, and access via virtually any device
- Deliver experiences that inspire participants to take action with tools that help you communicate your message with the greatest impact
- Identify the most relevant prospects and integrate with enterprise systems to effectively nurture leads
- Optimize events for maximum effectiveness with analytics powered by Adobe SiteCatalyst®
- Reach thousands with the Adobe Connect Webcast option

## Adobe Connect for eLearning

### The complete digital learning solution for virtually any device

Adobe Connect for eLearning provides a complete solution for rapid training and mobile learning, enabling rapid deployment of training accessible from anywhere, anytime, on virtually any device—leveraging industry-leading content authoring tools, rich learner registration capabilities, and powerful learner management and tracking tools.

With Adobe Connect for eLearning, you can:

- Rapidly create and deploy engaging courses and content
- Maximize training attendance with powerful onboarding tools and reminders
- Enable mobile learning with instant access to training from virtually any device
- Deliver immersive experiences in live and on-demand classes
- Efficiently manage and track training
- Easily integrate with third-party systems

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